



City of Lambertville
Rave Alerts FAQ
June 26, 2023

Rave Alerts FAQ

What are Rave Alerts?

Rave Alerts, powered by Smart911, is the new emergency alert and notification system for the City. This system is used to send alerts to the public during emergencies and will be replacing the existing SWIFT 9-1-1 emergency alert service on August 1st, 2023. Similar to SWIFT 9-1-1, Rave Alerts is a free service that allows you to sign up online to receive customized alerts via text message, email, and voice message.

In addition to emergency alerts, you can also choose to receive customizable community notifications. These include notifications about severe weather, safety, health, utility disruptions, major traffic incidents, and more. This service is provided by the City of Lambertville at no cost; however, message and data rates may apply.

How do I sign-up for Rave Alerts?

Signing up for Rave Alerts is free and easy!

Go to <https://www.smart911.com/smart911/ref/login.action?pa=lambertvillenj> and register your contact information.

I already have Swift 9-1-1, do I have to register for Rave Alerts?

Existing user accounts from Swift 9-1-1 have been transitioned into the Rave Alerts database. However, to explore the new features of Rave Alerts and customize your alert preferences, we recommend that everyone log in to the new system. Logging in will ensure that your account is fully set up and ready in the case of an emergency. Rave Alerts also offers an option to add additional phone numbers to your account, so residents can sign up multiple members of their household at once.

What types of alerts can I receive?

Emergency alerts are sent when there is an immediate threat to life and/or property. You can choose your preferred types of alerts (voice message, email, text message) and the frequency. In addition to emergency alerts, you can also choose to receive customizable community notifications.

Will my information be disclosed or shared?

No, your information is private and will not be used or distributed in any manner. The information that you provide is exempt from public disclosure and will be used for emergency purposes only.