

LEC 2/22/17 Meeting Minutes:

In attendance: Jane Rosenblatt, Jean Milman, Matt Nogier, Lauren McManus

Third Can Update:

Restaurant Expansion

Jane met with Lester, Mayor DelVecchio, and Cindy Ege on 2/21/17. It was agreed that at the City Council meeting on May 16, the LEC will recommend an ordinance requiring all restaurants that currently utilize City waste pick-up will be required to participate in the Third Can program, effective September 1, 2017. Fees for this program will be submitted in a separate resolution: \$90 initial start-up fee, and non-compliant restaurants will be charged \$50/month after Sept. 1. Also, restaurants without City waste pick-up can opt-in to the program. The fees for their participation will be a \$90 initial fee and \$45 per ton of waste.

6 Restaurants with City pick-up that are not currently participating in the Third Can:

Marhaba - Lauren

Ota Ya – Jean & Matt

Sneddons - Lauren

Aztlan - Lauren

Manon's - Jean

Bell's - Jane

Designated LEC members will solicit each of the aforementioned restaurants to participate voluntarily before the ordinance goes into effect.

Jane will put together a flyer that includes information from Lester's previous restaurant sign-up literature, quotes previously printed from the owner's of Caffè Galleria & Deanna's. The LEC will ask these pioneers and champions of the program whether they will be available as points of contact for new restaurant members to receive advice and information.

Resident Expansion

The City's goal is to enroll 50 new households by the end of the year, making a total of 230 households in the program.

Jane has devised an publicity plan to raise awareness about the program and increase enrollment to meet our target. This plan includes:

1. Reprinting & mailing the trif-old brochure designed last year by Liz Battaglia
2. Signing up new members at the LEC ShadFest table – we have been authorized by Cindy Ege to collect checks for new sign-ups at this event (April 29 & 30). We will make and distribute Third Can temporary tattoos to current, new, and interested participants.
3. Hosting a "Facebook Live" Town Hall Meeting – planned discussion between Mayor, Lester, LEC, resident participant(s), and live audience participants. This feed can be posted to the Lambertville facebook group, LEC facebook page, etc.

4. PANJ Radio interview
5. Table on the corner of Bridge Street & North Union

Jean mentioned that it might be useful to print stickers to put on compost cans to help participating families and the community at large keep track of what can and cannot be thrown into the Third Can bins.

Shadfest Update:

Subcommittee will meet (in-person or virtually) to create the volunteer schedule

Lauren will call the Mayor re: Chamber t-shirt sales (conflict of interest)

Lauren will design Third Can tattoos

Jane will share Americorps contact info for DEP Watershed Embassadors

Lauren will ask Julia about whether we have a banner for table / if so, where is it?

Sustainable Jersey Grant Update:

2013 Grant Update – Our final report was accepted and Sustainable Jersey is cutting a final check to the City for the remainder of the funds

2017 Application, funded by PSEG for \$2k, is due on 2/28 – Jane has put together a draft application allocating money for the following

\$1000 - Third Can promotional funds

\$500 - SPLASH watershed education

\$500 - ACME Earth Day Film Program

Awards will be announced on April 11. Lauren has already begun moving forward on the film program. If the LEC is not awarded funding, the LEC will put together a fundraiser to sponsor the Earth Day Film Event.

ANJEC Open Space Grant:

Lauren will find out if the application deadline has expired

Lauren will reach out to Julia to find out status of development in the lot behind the CVS, and whether it might be feasible to apply for this grant money to help with some piece of the project

Lauren will resend grant information to the LEC committee for review

Tree Ordinance Update:

Matt received comments on the initial draft ordinance from Emily Goldman of the Shade Tree Commission. Matt integrated changes based on Emily's comments into the document. Matt will work with Gina to review the updated ordinance, as well as to add in a provision for blighted trees.

Planning Board Update:

City is close to settling on its affordable housing quota. It is working to align its affordable housing efforts with its redevelopment plan.

Jane asked Gina if she'd like to take back her seat on the Planning Board as LEC rep for 2017. She is looking at her schedule.

Emerald Ash Borer Update:

Kyle visited the Woodcrest development with an arborist who confirmed that there is a strong risk of significant tree loss in the area. Kyle is reaching out to Emily Goldman from the Shade Tree Commission to inquire about a tree inventory of the city. If we discover that there is a threat to Lambertville's tree population, the LEC will look into creating a collaborative loss prevention effort with the Woodcrest community.